



10th Annual Plunge and Plunge Challenge

Purpose: We are seeking your support for our Kids in the Creek and environmental education programs that work to protect Haywood County's rivers, streams, and lakes.

The Plunge: Saturday, February 12, 2022; Lake Junaluska Aquatics Center (77 Memory Ln, Lake Junaluska, NC 28745); Festivities start at 11:30 AM (on-site Registration/Check-In starts at 10:00 AM).

The Plunge Challenge: Anywhere & Anytime

Since 1999, every 8th grade public school student gets to experience a hands-on learning experience unlike any other. **It's called Kids in the Creek and it is consistently one of the more memorable experiences students have from middle school.**



Kids in the Creek exposes students to water quality through four stations – water chemistry, the EnviroScape stormwater model, benthic macroinvertebrates, and fish. The program's incredible power is demonstrated every year when these "cool" 8th graders revert back a few years and rediscover how amazing a stonefly is or a tangerine darter. **It's called the "wow factor" and it's big at Kids in the Creek.**

It takes a lot to host Kids in the Creek and our many other environmental education programs so **we are seeking your support for our biggest fundraiser of the year – the Plunge!**

On Saturday, February 12, 2022, Haywood Waterways and Lake Junaluska Assembly will host the "10th Annual Plunge Benefit-t-t-ting Kids in the Creek & Environmental Education Programs". The Plunge is a community event, bringing together public officials, schools, businesses, churches, and many others to support kids. It features a "plunge" (or a run/walk) into the waters of Lake Junaluska's pool. **How deep folks go (toes, chest, or full immersion) is a personal choice**, but depends a little on courage and a lot on spectator persuasion. Due to COVID-19, we are also offering the **Plunge Challenge**, where participants can pick the date, time and location of their convenience. Costumes welcome and prizes awarded for best costumes and top individual and team fundraisers.

Show your community spirit and sponsor the Plunge. It's a great way to promote your business, support youth education and help protect Haywood County's streams, rivers and lakes. Thank you for considering our request!

Sincerely,

Eric Romaniszyn
Executive Director
Haywood Waterways Association



Haywood Waterways Association is a 501(c)(3) not for profit organization. All donations are tax-deductible to the extent allowed by law (Tax ID: 56-2108874). Financial information and a copy of our license is available from the State Solicitation Licensing Branch at 919-807-2214; the license is not an endorsement by the State.



Be an Event Supporter

Organization: _____

Contact Name: _____

Address: _____

Contact Phone: _____ Email: _____

Sponsorship, Registration, Donation (*check all that apply*):

_____ **Presenting Polar Bear Sponsorship (\$1,000):** Prime sponsor; banner at event (provided by sponsor); large logo on Sponsor board, thank you ads and social media advertisements; top billing on all Plunge materials, press releases, and announcements; recognition in our newsletters.

_____ **Trout Sponsorship (\$500):** Medium logo on Sponsor Board, thank you ads and social media advertisements; recognition in all Plunge materials, press releases, and announcements; recognition in our newsletters.

_____ **Stonefly Sponsorship (\$250):** Small logo on Sponsor Board, thank you ads and social media advertisements; recognition in all Plunge materials, press releases, and announcements; recognition in our newsletters.

_____ I believe in Kids in the Creek. Here's a one-time gift to help.

_____ Forget sponsorship, I want to PLUNGE for bragging rights! (\$25 or FREE by raising sponsors at <http://tiny.cc/HWA10thPlunge>; \$10 for under age 18)

_____ I want to donate an in-kind gift or service to help. Please contact me to discuss.

Fulfillment Method:

_____ Cash/Check Enclosed (Made payable to "Haywood Waterways Association")

_____ Credit Card at <http://tiny.cc/HWA10thPlunge>

_____ Please send me an invoice.

Mail or email this form to:

Haywood Waterways Association
PO Box 389
Waynesville, NC 28786
info@haywoodwaterways.org

Or call and pay later: 828-476-4667.

THANK YOU FOR YOUR SUPPORT!
All proceeds benefit our Kids in the Creek and youth education programs; and help protect Haywood County's rivers, streams, and lakes for all users.

