

Greetings!



Once a year for the past 21 years, every 8<sup>th</sup> grade public school student descended on the Canton Recreation Park for a hands-on learning experience unlike any other. **It's called Kids in the Creek and it is consistently one of the more memorable experiences students have from middle school.**

- *"It was a wonderful experience!.... I love hands-on!"*
- *"I loved it! It was so fun! It was a cool experience!"*

But do the students learn anything and does it help the teachers teach? We believe so...

- *"Kids in the Creek does more to increase students understanding of water and water quality than anything I could do in the classroom. It has been a valuable learning tool for many years and something the students and I look forward to every year."*
- *"Kids in the Creek .....has a definitive impact on End of Grade Testing."*
- *"Kids in the Creek provides a one of a kind opportunity to let the kids connect with real science in a way few of them would ever get without it. Kids in the Creek is an absolutely vital program for us."*

Kids in the Creek exposes students to water quality through four stations – water chemistry, the EnviroScape stormwater model, benthic macroinvertebrates, and fish. The program's incredible power is demonstrated every year when these "cool" 8<sup>th</sup> graders revert back a few years and rediscover how amazing a stonefly is or a tangerine darter. **It's called the "wow factor" and it's big at Kids in the Creek.**

It takes a lot to host Kids in the Creek, from organizing volunteers, to the pre-event classroom pep talks, the field event itself, the post-event classroom exercises, and finally the t-shirt design contest. **On "Super Bowl" Saturday, February 2, 2019, Haywood Waterways and the Lake Junaluska Conference and Retreat Center will host the "7<sup>th</sup> Annual Plunge Benefit-t-t-ting Kids in the Creek & Environmental Education".** The Plunge is a community event, bringing together public officials, schools, businesses, churches, and many others to support kids. It features a "plunge" (or a run) into the waters of Lake Junaluska. **How deep folks go (ankles, chest, or full immersion jump off the dock) is a personal choice**, but depends a little on courage and a lot on spectator persuasion. Costumes welcome and prizes awarded for best costumes and top individual and team fundraisers.



Planning for the 7<sup>th</sup> Annual Plunge is well underway and we need your help. **Please consider becoming an Event Supporter.** This a fun event that benefits kids and our waterways; community support is needed!

*"I hope you keep this program going to inspire and educate the children about the Pigeon River."*

Thank you!

A handwritten signature in black ink that reads "Eric Romaniszyn".

Eric Romaniszyn, Executive Director, Haywood Waterways Association, Inc.





# 7<sup>th</sup> Annual Plunge

## Information & Sponsorships

**Date:** Saturday, February 2, 2019

**Time:** 11:30 am to 2 pm (registration opens at 10 am)

**Place:** Lake Junaluska Beach, Lake Junaluska, NC

**Why?:** To raise money for Kids in the Creek and environmental education programs, which all work to protect the waterways of Haywood County.

### How Can You Help?

Show your community spirit and sponsor Haywood Waterways' Plunge. It's a great way to promote your business and support youth education.

#### ➔ \$250 – Stonefly

Name on Sponsor Board and social media advertisements; recognition in all Plunge materials, press releases, and announcements; recognition at our annual meeting and newsletters; one year Donor-level membership to HWA.

#### ➔ \$500 – Trout

Logo on Sponsor Board, logo on social media advertisements; recognition in all Plunge materials, press releases, and announcements; recognition at our annual meeting and newsletters; one year Patron-level membership to HWA.

#### ➔ \$1,000 - Presenting Polar Bear

Prime sponsor; banner at event (provided by sponsor); logo on social media advertisements; top billing on all Plunge materials, press releases, and announcements; recognition at our annual meeting and newsletters; one year Benefactor-level membership to HWA.

We also invite you to brave the winter weather and take the plunge on behalf of your business. Help raise funds by asking family, friends, and others to sponsor your plunge. Better yet, organize your employees into a team that raises money collectively!

Haywood Waterways is using [Crowdrise.com](http://www.crowdrise.com) to coordinate Plungers and accept donations ([www.crowdrise.com/7thannualhwaplunge](http://www.crowdrise.com/7thannualhwaplunge)). Each Plunger should email/Twitter/facebook their friends to help sponsor their plunge online. Donations can also be accepted offline using the attached **Registration, Sponsorship and Donation Form**.

If you don't want to plunge, you can still donate and cheer on your favorite plunger. Then join us for the 7<sup>th</sup> Annual Plunge. It's a great way to get out of the house in February while supporting the kids of Haywood County.

There will be lots of door prizes and great prizes for the top fundraisers and best costumes! All plungers get a free t-shirt!



For more details, contact Eric Romaniszyn at 828-476-4667 or [info@haywoodwaterways.org](mailto:info@haywoodwaterways.org).





**7<sup>th</sup> Annual Plunge Benefit-t-t-ting  
Kids in the Creek & Environmental Education  
Saturday, February 2, 2019  
Registration, Sponsorship and Donation Form**

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsor, Registration, Donation (*check all that apply*)**

\_\_\_\_\_ Presenting Polar Bear Sponsorship (\$1,000)

\_\_\_\_\_ Trout Sponsorship (\$500)

\_\_\_\_\_ Stonefly Sponsorship (\$250)

\_\_\_\_\_ I believe in Kids in the Creek. Here's a one-time gift to help with the event.

\_\_\_\_\_ Forget sponsorship, I want to PLUNGE for bragging rights! (\$25 or get your friends and family to sponsor you at [www.crowdrise.com/7thannualhwaplunge](http://www.crowdrise.com/7thannualhwaplunge); \$10 for under age 18)

\_\_\_\_\_ I want to donate an in-kind gift or service to help. Contact me at (*phone/email*) \_\_\_\_\_ to discuss further.

**Fulfillment Method**

\_\_\_\_\_ Cash/Check Enclosed (Made payable to Haywood Waterways Association)

\_\_\_\_\_ Credit Card at [www.crowdrise.com/7thannualhwaplunge](http://www.crowdrise.com/7thannualhwaplunge)

\_\_\_\_\_ Please bill me.

**Mail or email this form to:**

Haywood Waterways Association  
PO Box 389  
Waynesville, NC 28786  
[info@haywoodwaterways.org](mailto:info@haywoodwaterways.org)

Haywood Waterways Association is a 501(c)(3) not for profit organization. All donations are tax-deductible to the extent allowed by law (Tax ID: 56-2108874). Financial information and a copy of our license is available from the State Solicitation Licensing Branch at 919-807-2214; the license is not an endorsement by the State.



**You can also call us with the information and pay later - 828-476-4667.**

**THANK YOU FOR YOUR SUPPORT!**

All proceeds benefit Kids in the Creek and youth education programs, and help protect our waterways for all users.